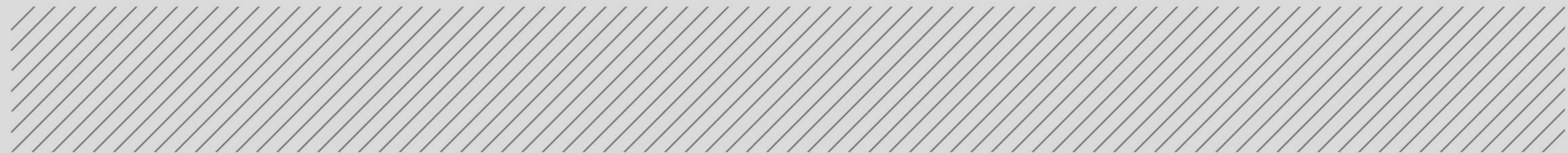


ids.



IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

BRIEF INFORMATION ON THE IDS STUDIO, ITS SERVICES, CREATIVE TEAM, PARTNERS AND FEATURED PROJECTS





THE POWER OF SPATIAL DESIGN

IDS STUDIO

BRAND COMMUNICATION, SPATIAL DESIGN AND ARCHITECTURE

WE BELIEVE THAT **SPATIAL DESIGN IS THE DRIVING FORCE** BEHIND COMPANIES, BRANDS AND SALES OF PRODUCTS AND SERVICES. WE WORK FOR OUR CLIENTS ON MAKING THIS FORCE TANGIBLE, AS A POWERFUL MOMENTUM. SPATIAL DESIGN HAS THE POTENTIAL TO TOUCH PEOPLE AND CHANGE MARKETS.



WE TRANSFORM SPACES INTO EMOTIONS

IDS STUDIO IN NUMBERS

40+

AGENCIES
as clients

6

professional
DESIGNERS

9

international
DESIGN AWARDS

200+

DESIGN
projects

25

AUTOMOTIVE BRANDS
in portfolio

13

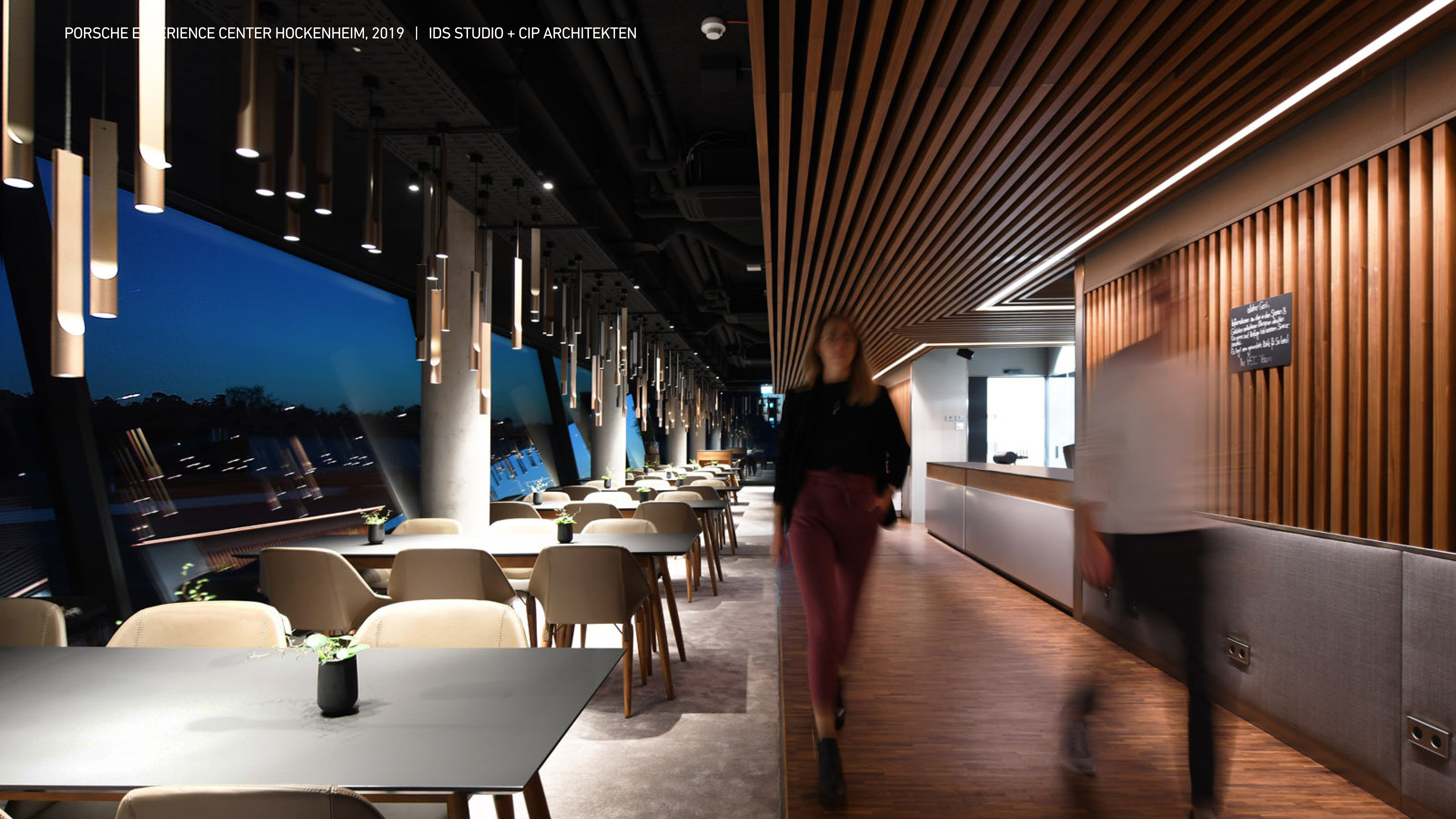
YEARS
professional experience

2019

official START of
BUSINESS ACTIVITY

540.000

PROJECT VIEWS
in social networks





WHO WE ARE



HARRY A.

FOUNDER & CREATIVE LEAD, IDS

CO-FOUNDER, IMGN STUDIO

PARTNER, IDEAPOLIS

CO-FOUNDER & CEO, REAT

DE WATCH, FOUNDER & CEO

MA Industrial Designer

MSc Applied Mathematics in Economics

Harry is a well experienced designer, Creative lead and intreprenuer. Ages in spatial and communication design, helped him to create his own vision of the brand communication and allowed to start guide the team of talented individuals of IDS Agency



AMBARTSUM KESIAN
DESIGNER, ARCHITECT, IDS

MA Interior Designer

Ambartsum as a philosopher of the space. His design approach is always connected to the sense of a space. His very first task is to find the reason for this space to exist.



DEN MACISCH
PROJECT MANAGER, IDS

BC ART HISTORY

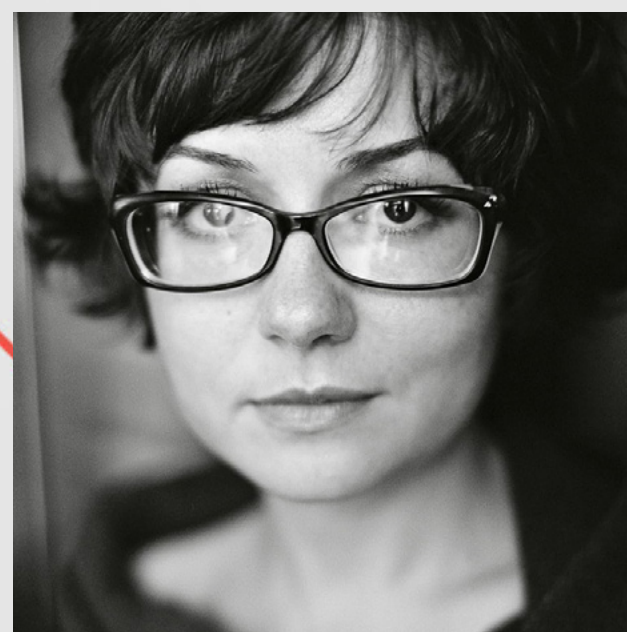
Joined the IDS team as a project manager and design manager. With his indispensable support we are now able to deliver correct design solutions right on time



SEAN KIM
DESIGNER, IDS

BC Industrial design

Studied and worked in South Korea, KIM got a great experience in creating immersive brand spaces, traid fair booths and event concepts



OXANA TYUTYUNNIK
INTERIOR DESIGNER, IDS

Pure artist who found her way to spatial design through art installations and paintings she creates remarkable interiors and changes the naked architectural walls into soulful spaces.



ILIA WINEGARD
3D ARTIST

Talented young designer with high level of skills in different disciplines.

His multidisciplinary approach allows to create unique artistic 3d surroundings and objects used in motion graphics



VALERYI HROMOV
Exhibition Designer
Unreal Engine Specialits

Experienced Motion design specialist with unique expertise in real time renderings and video production using Unreal Engine software



PETER WILDEN
PRODUCT DESIGNER

Graduated in RWTH AACHEN, as a product designer, Peter's talent is spreaded further on other design disciplines



life



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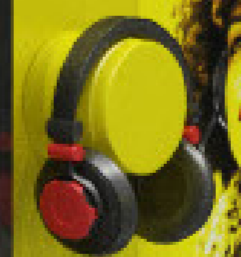
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OPTIMIZED FOR CROSS TRAINING



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Power dressing

FEAUTURED PROJECTS



PORSCHE EXPERIENCE CENTER
INTERIOR DESIGN, HOCKENHEIM 2019



AUDI AG, CHINA
AUTOSHOW BOOTH DESIGN, CHINA 2020 - 2021



VOLVO TRUCKS
BOOTH DESIGN, BAUMA CHINA, SHANGHAI 2021



CHANGHONG
TRADE FAIR BOOTH, CES, LAS-VEGAS 2020



SERVICES

WE COVER ALL SPATIAL DESIGN DISCIPLINES

IASTREBOV DESIGN STUDIO DEVELOPS TEMPORARY AND PERMANENT BRAND SPACES IN THE AREAS OF TRADE SHOWS, EVENTS, RETAIL AND CORPORATE ARCHITECTURE. WE NOT ONLY TAKE THE CORPORATE DESIGN INTO THE THIRD DIMENSION; WE ALSO CREATE THE SPATIAL FRAMEWORK FOR INTERDISCIPLINARY PRESENTATIONS. WE WANT TO CREATE PLACES WHERE ARCHITECTURE MELTS WITH DIGITAL AND ANALOG COMMUNICATION SO THAT WE CAN SHOW BRANDS AND PRODUCTS IN THE BEST POSSIBLE SETTINGS.

TRADE FAIR BOOTH DESIGN

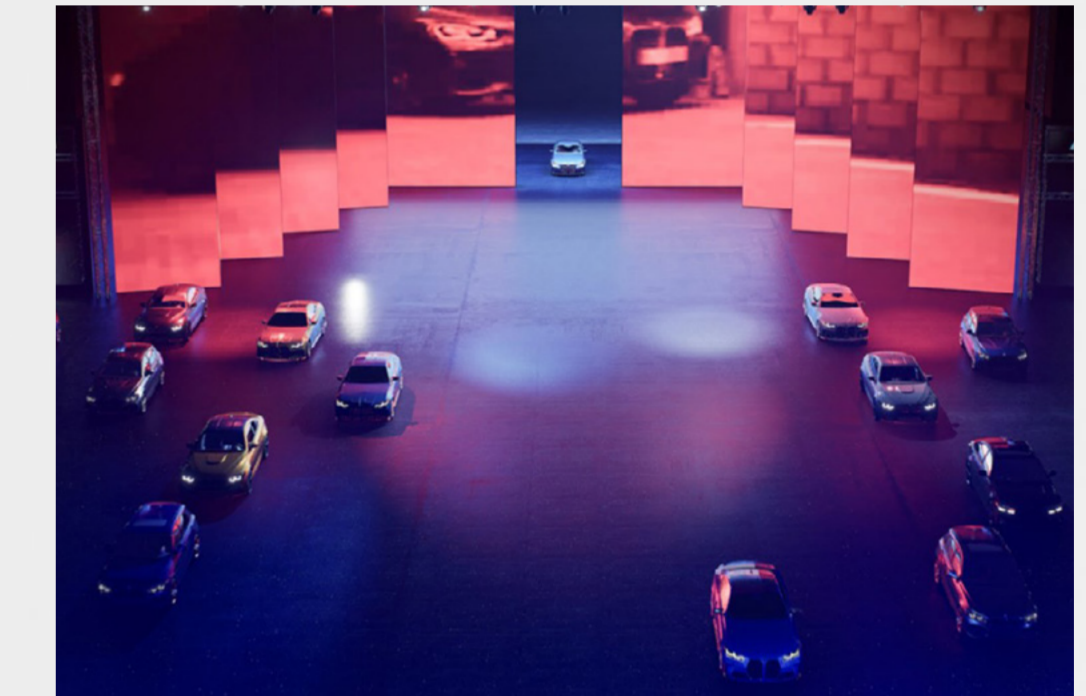
ONE OF OUR MAIN DISCIPLINES WHERE ALL OUR TALENTS COULD BE REALIZED IN THE BEST WAY



CHANGHONG, LAS-VEGAS, CES 2020

EVENT DESIGN

EXPANDING OUR SERVICES WITH THE EVENT DESIGN WE'RE COVERING MORE OUR CLIENT'S NEEDS



BMW M TOWN, ASIA, 2020-2021

RETAIL DESIGN

THE DISCIPLINE, COMBINING OUR EXPERTISE IN COMMUNICATION DESIGN AND ARCHITECTURE



PUMA RETAIL STORE CONCEPT, BERLIN, 2015

INTERIOR DESIGN & BRAND ARCHITECTURE

BRAND INTERIORS INCLUDING OFFICES AND RESTAURANT ARE ALWAYS THE PART OF OUR PASSION



PORSCHE EXPERIENCE CENTER, HOCKENHEIM

TOYOTA





PARTNERS WE WORK WITH

IDEAPOLIS

IDEAPOLIS, LONDON, UK

COOPERATION ON AUTOMOTIVE EVENT PROJECTS, WORLDWIDE PROJECT REALISATION, INTERNATIONAL DESIGN MANAGEMENT, PROJECT CO-CREATION

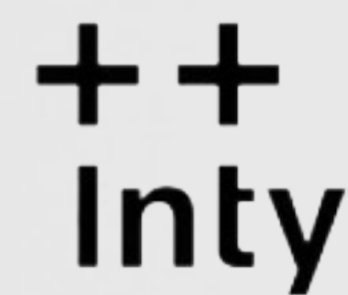
AUDI FUTURE SUMMIT, BEIJING. WEY SHOWROOM, MUNICH. CADILLAC LAUNCH, CHINA



IMGN STUDIOS, AACHEN, GERMANY

CONTENT PRODUCTION, AR / VR PROJECT, ANIMATIONS, SHOW DESIGN, PROFESSIONAL RENDERING, DESIGN CO-CREATION

CADILLAC LAUNCH, CHINA. BMW M-TOWN, WORLDWIDE. WEY, MUNICH



INTY STUDIO, MOSCOW, RUSSIA

INTERACTIVE SOLUTIONS, CONTENT PRODUCTION, MULTIMEDIA PROJECT REALISATION, EVENT DESIGN AND CONTENT

WEY SHOWROOM, MUNICH. YANDEX, MOSCOW. LOEWE, AUSTRIA.



DISPLAY INTERNATIONAL, WUERSELEN, GERMANY

CONSTRUCTION ENGINEERING, PROJECT REALISATION WORLDWIDE



全新宝来 质享新生

全速向上 众驭鹏城
粤港澳大湾区车展

一汽-大众
FAW-VOLKSWAGEN

CAMS

ID.6 CROZZ

ID.4 CROZZ

UNIQUE 5 STEPS OF DESIGN DEVELOPMENT PROCESS

1

RESEARCH / STRATEGY

Brand research
Goal definition
Messaging
Market analysis
Competitors analysis
Project strategy

SHARING RESULTS
as a PRESENTATION

MAIN STRATEGY
CONFIRMATION>>

2

OVERALL CONCEPT

Conception
Storytelling
The big picture
Cross-media
Communication-concept

SHARING RESULTS
as a PRESENTATION

MULTIPLE IDEAS
SELECTION>>

3

SHAPE FINDING

Planning concept
Shape finding
Sketching
3D Rough modeling
Screenshots

SHARING RESULTS
as a PRESENTATION

MULTIPLE IDEAS
SELECTION>>

4

DESIGN REFINEMENT

Design refinement
Detailed 3D modeling
Design of details
Materials definition
Furniture selection
Graphical solutions

SHARING RESULTS
as a PREVIEW DESIGN

FINAL CHANGES
CONFIRMATION>>

5

VISUALIZATION PRESENTATION

Final rendering
Floor plans
Elevations
Animations
Final presentation

SHARING RESULTS
as a PRESENTATION

ALL MATERIALS
SHARING



OUR DESIGN PROCESS IS **FLEXIBLE** AND
ALLOWS YOU TO CONFIGURE THAT ACCORDINGLY:

YOUR SPECIFIC TASK
YOUR PROJECT BUDGET
YOUR TIMING & DEADLINE

We are glad to work with you and want to make our service appropriate for the uniqueness of your project.

We can deliver you entire program, cut some design process phases, scale down beginning part or limit the last phase. We can offer a quick solutions as well as the deeply considered collaborative design process.

LET'S FIND AN APPROPRIATE SOLUTION TOGETHER



INTERNATIONAL AWARDS



reddot

RED DOT COMMUNICATION DESIGN AWARD 2017 | SIEMENS IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE



IF DESIGN AWARD 2017 COMMUNICATION DESIGN AWARD | SONY IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE



FAMAB SILVER DESIGN AWARD 2017 | SIEMENS IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE



AGENCIES WE WORK FOR

IDS STUDIO AS A MULTIDISCIPLINARY FREELANCE DESIGN AGENCY PROVIDES SUPPORT DESIGN SERVICES FOR THE COMPANIES AND AGENCIES WORKING WITH BRAND ARCHITECTURE



brandufaktur



BARZILAI

uniplan



EXPONE



BRANDS WE DESIGN FOR

WE ARE PROUD TO HAVE SUCH WELL KNOWN BRANDS IN OUR PORTFOLIO. WITH MANY OF THEM WE STILL WORK SINCE MANY YEARS, CREATED TRUSTED LONG TERM COLLABORATION







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WWW.IDSTUDIO.PRO

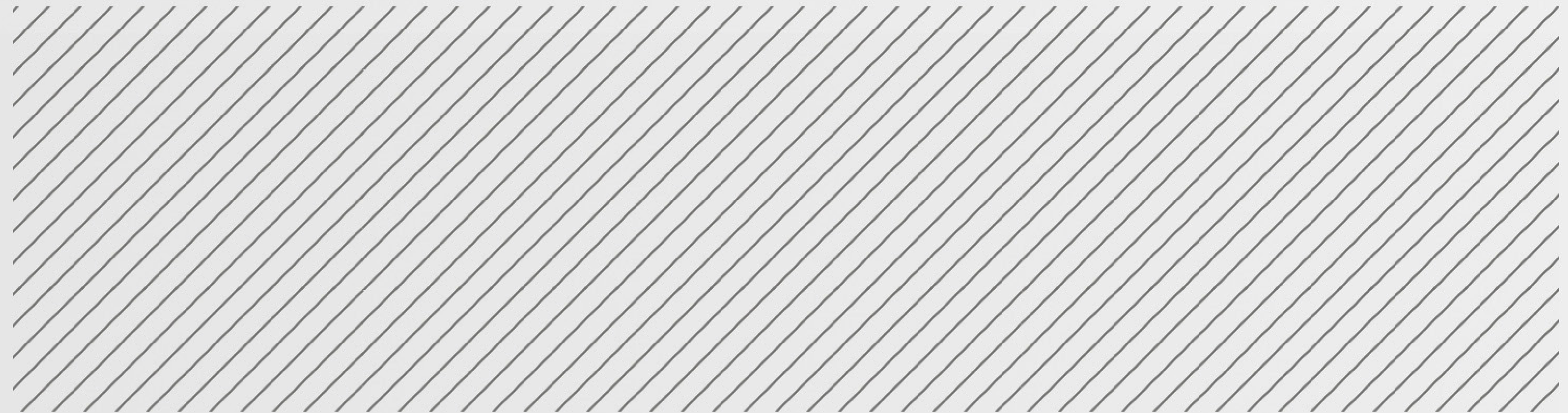
FRANZSTRASSE 2

52064 AACHEN, GERMANY

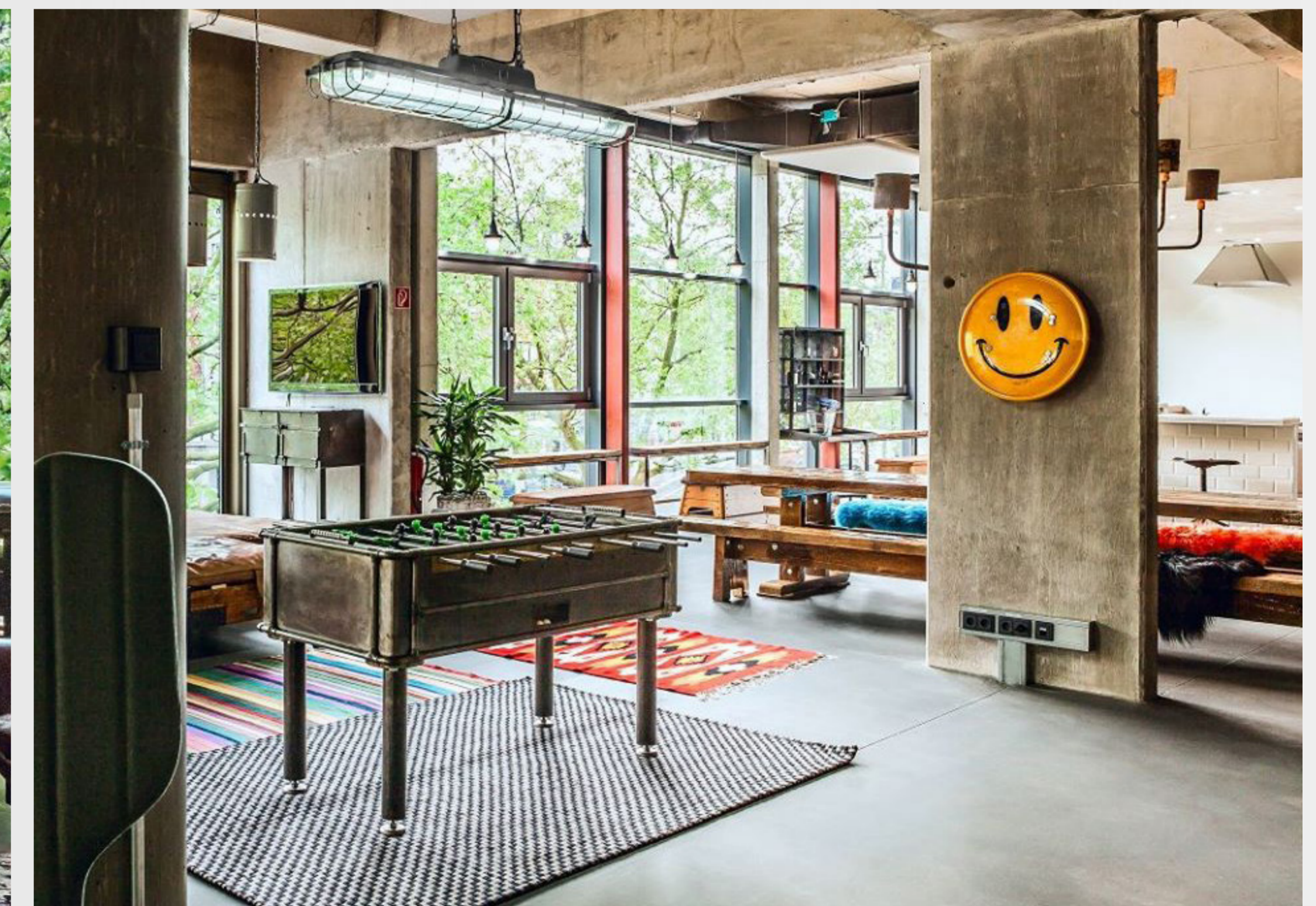
T.: +49 (0) 176 691 58 764

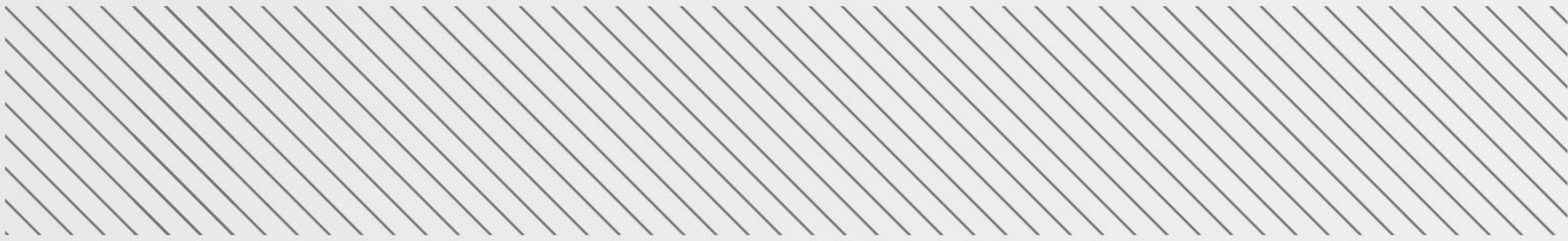
EUROPE: HARRY@IDSTUDIO.PRO

KOREA: TRECULKIM@GMAIL.COM

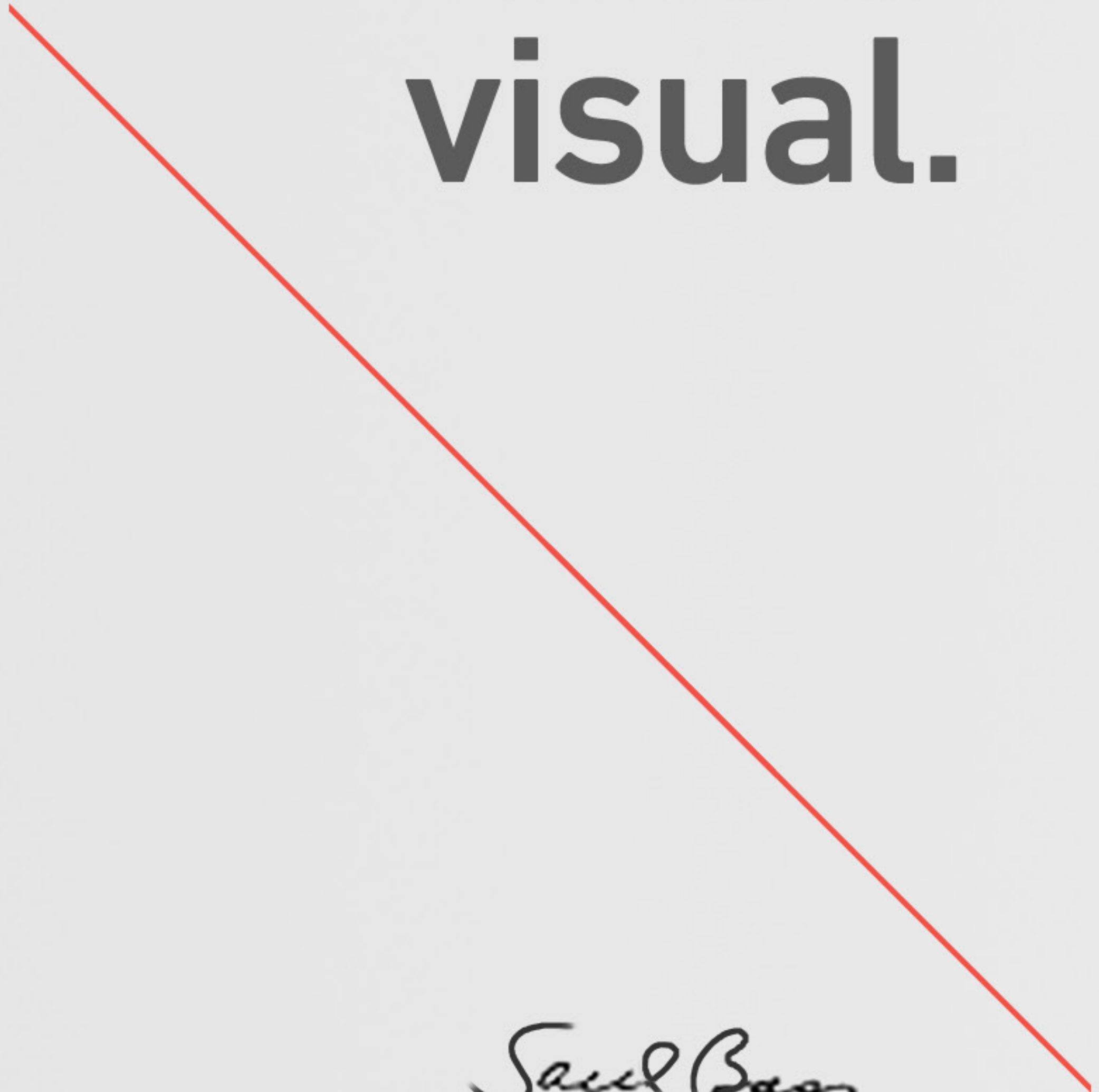


WE'RE LOOKING FORWARD TO **MEET YOU IN PERSON** IN OUR
OFFICE IN THE HEART OF AACHEN, GERMANY





**“ design
is
thinking
made
visual.**



Saul Bass