

Consumer Electronics Trade fair Projects



COLLECTION OF THE SELECTED CONSUMER ELECTRONICS PROJECTS DESIGNED BY IDS STUDIO IN THE PERIOD 2017 - 2022

IDS



THE POWER OF SPATIAL DESIGN

IDS STUDIO
COMMUNICATION, SPATIAL DESIGN AND ARCHITECTURE

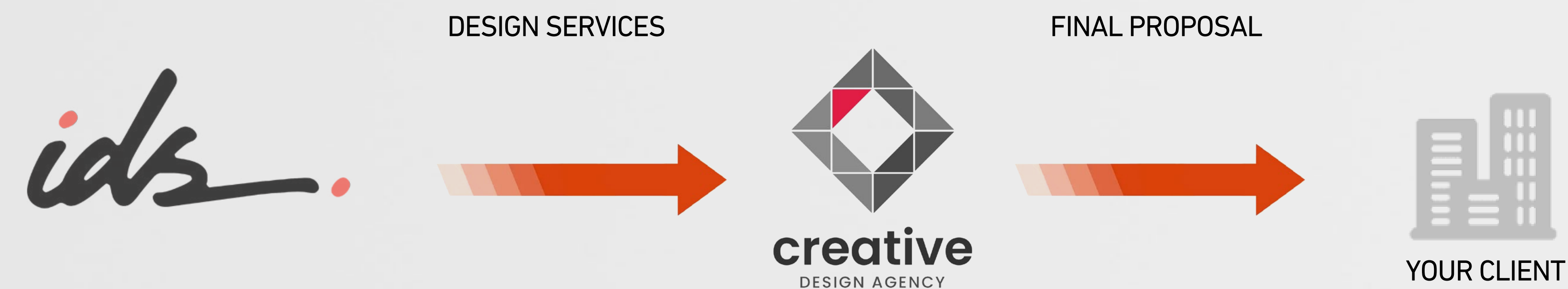
WE BELIEVE THAT **SPATIAL DESIGN IS THE DRIVING FORCE** BEHIND COMPANIES, BRANDS AND SALES OF PRODUCTS AND SERVICES. WE WORK FOR OUR CLIENTS ON MAKING THIS FORCE TANGIBLE, AS A POWERFUL MOMENTUM. SPATIAL DESIGN HAS THE POTENTIAL TO TOUCH PEOPLE AND CHANGE MARKETS.



THE KEY PRINCIPLE

IDS STUDIO PROVIDES DESIGN SERVICES FOR OTHER AGENCIES.

WE DO WORK ONLY WITH AGENCIES CREATING DESIGN FOR THEIR CLIENTS. THAT MEANS THAT OUR CLIENTS AREA DESIGN FIRMS, AGENICES, STUDIOS, EXHIBITION COMPANIES AND WE DO STRENGTHEN THEIR PROPOSALS WITH OUR IDEAS AND EXPERIENCE





WE TRANSFORM SPACES INTO EMOTIONS

IDS STUDIO IN NUMBERS

40+

AGENCIES
as clients

6

professional
DESIGNERS

9

international
DESIGN AWARDS

200+

DESIGN
projects

15+

CONSUMER ELECTRONIC
brands in portfolio

13

YEARS
of professional experience

2019

official START of the
IDS STUDIO BRAND

540.000

PROJECT VIEWS
in social networks

1

2020
CES, LAS VEGAS

CHANGHONG

2

2017
IFA, BERLIN

SONY

3

2019
IFA, BERLIN

TCL

4

2017
IFA, BERLIN

SIEMENS

5

2021
AWE, SHANGHAI

LEXY

8

2019
IFA, BERLIN

CHANGHONG

9

2019
CES, LAS VEGAS

JABRA

6

2017
IFA, BERLIN

NESPRESSO

7

2020
CES, LAS VEGAS

BEATS AUDIO

10

2019
CES, LAS VEGAS

CHANGHONG

11

2022
AWE, SHANGHAI

LEXY



CHANGHONG

CHANGHONG

CHANGHONG

SMART HOME

SMART HOME
IOT SOLUTIONS

MINI LED TV

CHANGHONG

AIR CONIDITIONING

THIN WALL F

VOICE CONTROL TECHNOLOGIES

CHANGHONG
AIR CONIDITIONING

72Q5D-SK
Voice Control Air Conditioner
A smart cooler with the smart voice
control, intelligent temperature control,
Fridge, matches multi-cooling function.

72Q5D-SK
Voice control Air Conditioner
4 times cooler than the normal fridge.
Latest generation fridge smart TECH.
Fridge, matches multi-cooling function.

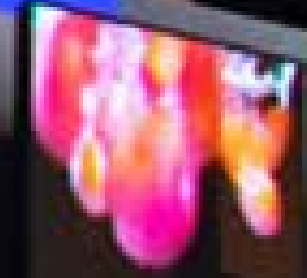


ART MAX

DOLBY
VISION • ATMOS



Infinite
Style
8K+ARTIST





Hi-Res
AUDIO

Premium Listening with Signature Series

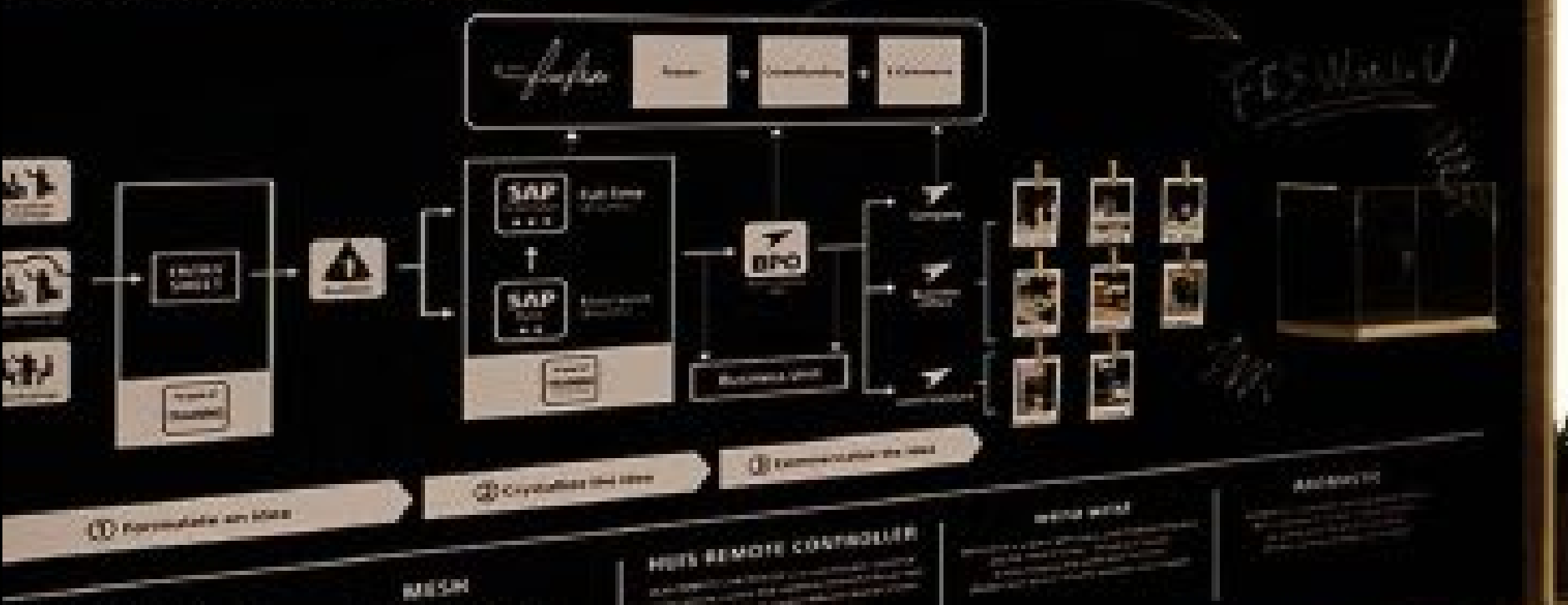
SONY

SONY, IFA 2017, BERLIN. AS A PART OF SCHMIDHUBER AGENCY DESIGN TEAM. MUNICH



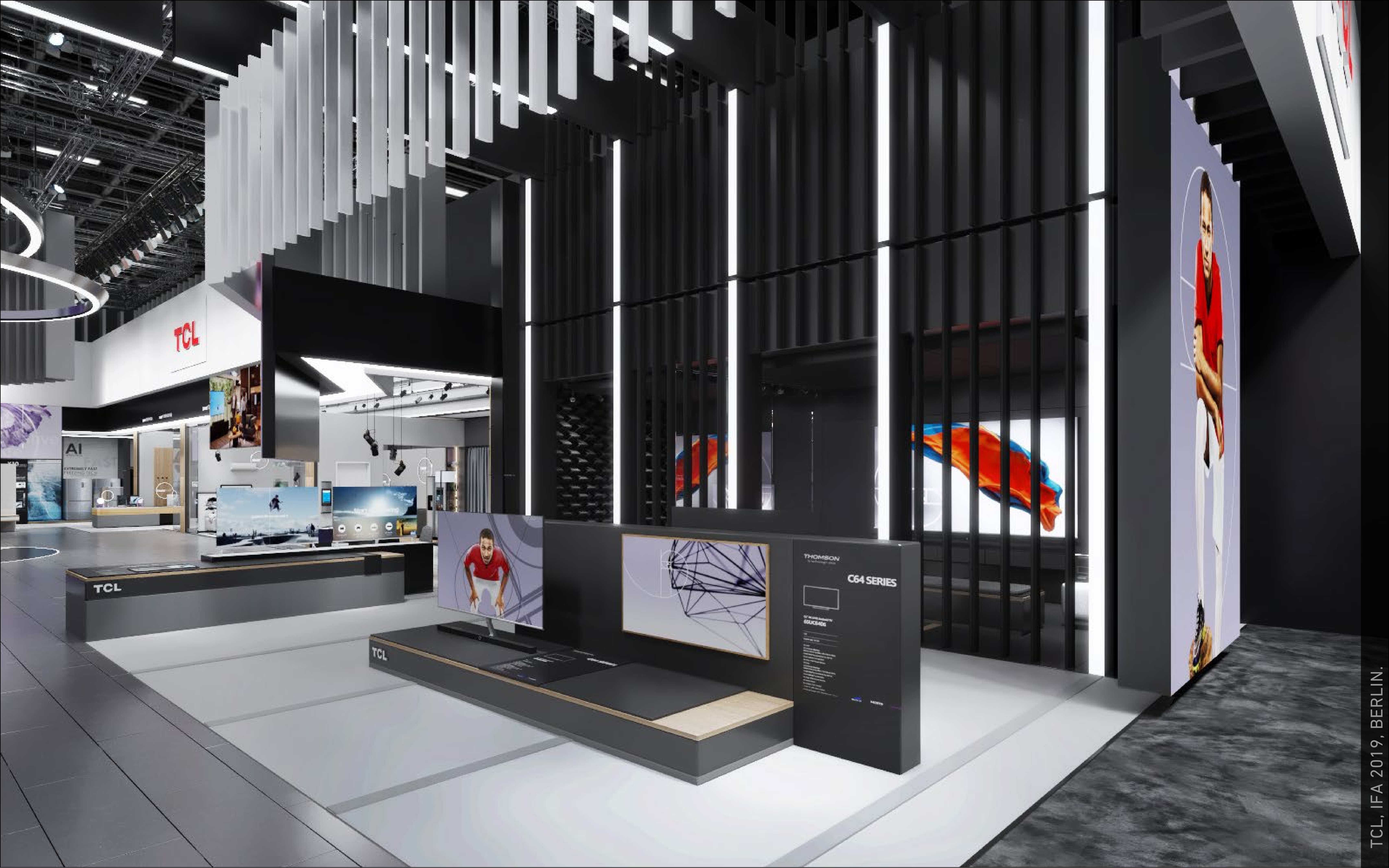
SONY

Speed Acceleration Program



WIES WIE
MESH
HUB REMOTE CONTROLLER
ANALYTICS







SIEMENS, IFA 2017, BERLIN. AS A PART OF SCHMIDHUBER AGENCY DESIGN TEAM. MUNICH



SIEMENS, IFA 2017, BERLIN. AS A PART OF SCHMIDHUBER AGENCY DESIGN TEAM. MUNICH





蘇川閩粵

SieMatic

CF7

SieMatic

CF7





BEATS X BOOTH CONCEPT, CES 2020, LAS VEGAS



Now you can focus
beats PRO
Get the freedom to leave your desk when on a call.
4 drivers. Bluetooth technology. A 15' range. You go to the
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the next generation
of sound from
beats by dr. dre



CHANGHONG

CHANGHONG

Digital Signage

ROTATING TV

BIG DATA
smart modules



ARTIST TV

EASY SMART WONDERFI II



CHANGHONG



INFORMATION

SMART C
CHANGHONG



Jabra GN





life

Jabra

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Clarity
In an unclear world

REVO



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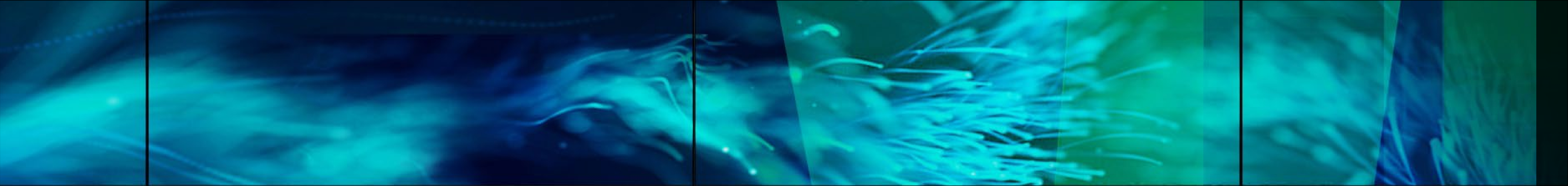
OPTIMIZED
FOR FITNESS

OPTIMIZED
FOR CROSS
TRAINING











承于更素外圆本

LEXY 莱克
让世界更干净



WWW.IDSTUDIO.PRO

FRANZSTRASSE 2

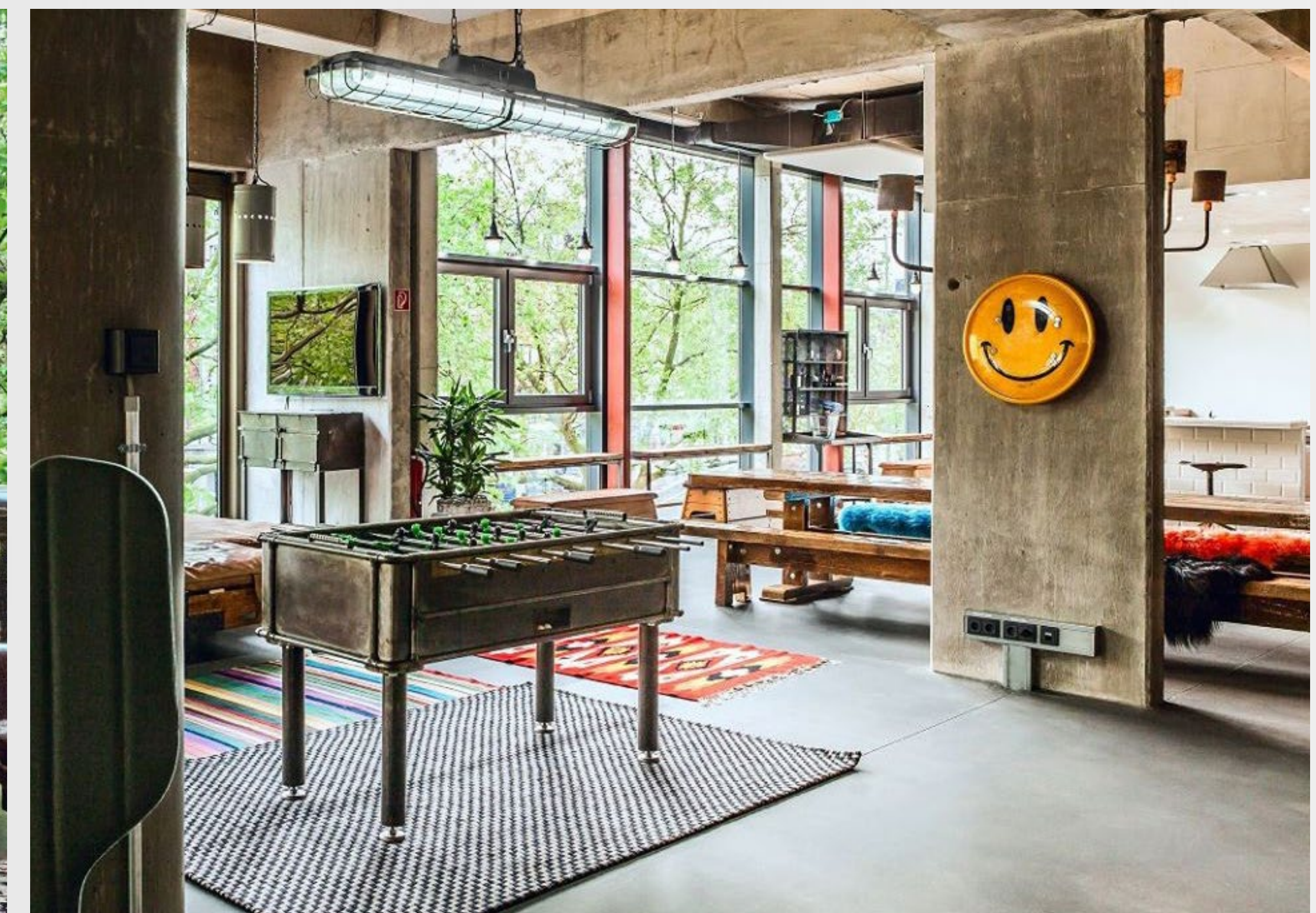
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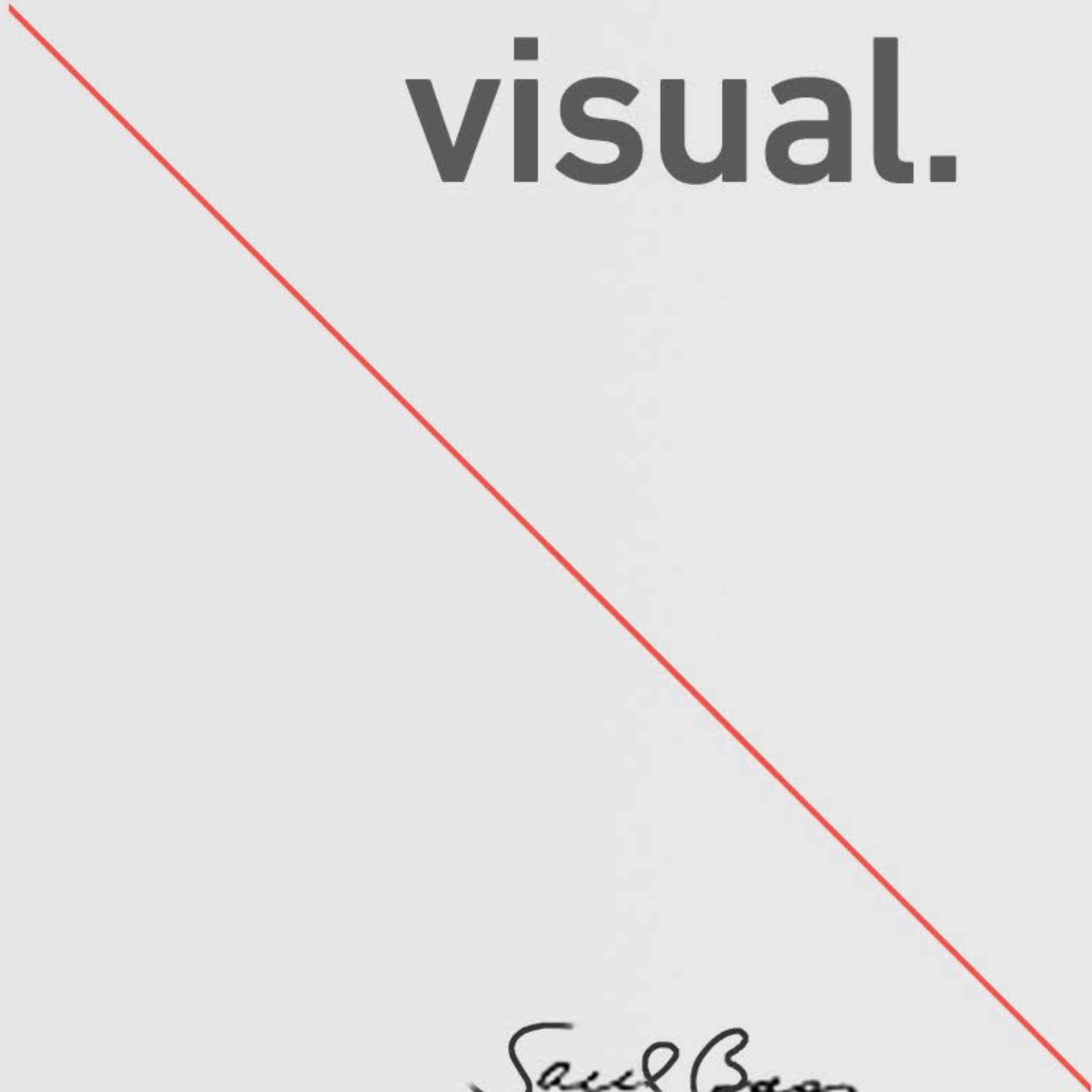
KOREA: TRECULKIM@GMAIL.COM

WE'RE LOOKING FORWARD TO **MEET YOU IN PERSON** IN OUR
OFFICE IN THE HEART OF AACHEN, GERMANY





**design
is
thinking
made
visual.**



Saul Bass

