IDS STUDIO

RAUMDESIGN UND ARCHITEKTUR

BRIEF INFORMATION ON THE IDS STUDIO, ITS SERVICES, CREATIVE TEAM, PARTNERS AND FEATURED PROJECTS

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

THE POWER OF SPATIAL DESIGN

IDS STUDIO
BRAND COMMUNICATION, SPATIAL DESIGN AND ARCHITECTURE

WE BELIEVE THAT SPATIAL DESIGN IS THE DRIVING FORCE BEHIND COMPANIES, BRANDS AND SALES OF PRODUCTS AND SERVICES. WE WORK FOR OUR CLIENTS ON MAKING THIS FORCE TANGIBLE, AS A POWERFUL MOMENTUM. SPATIAL DESIGN HAS THE POTENTIAL TO TOUCH PEOPLE AND CHANGE MARKETS.

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

WE TRANSFORM SPACES
INTO EMOTIONS

IDS STUDIO IN NUMBERS

40+
AGENCIES
as clients

6
professional
DESIGNERS

9
international
DESIGN AWARDS

200+
DESIGN
projects

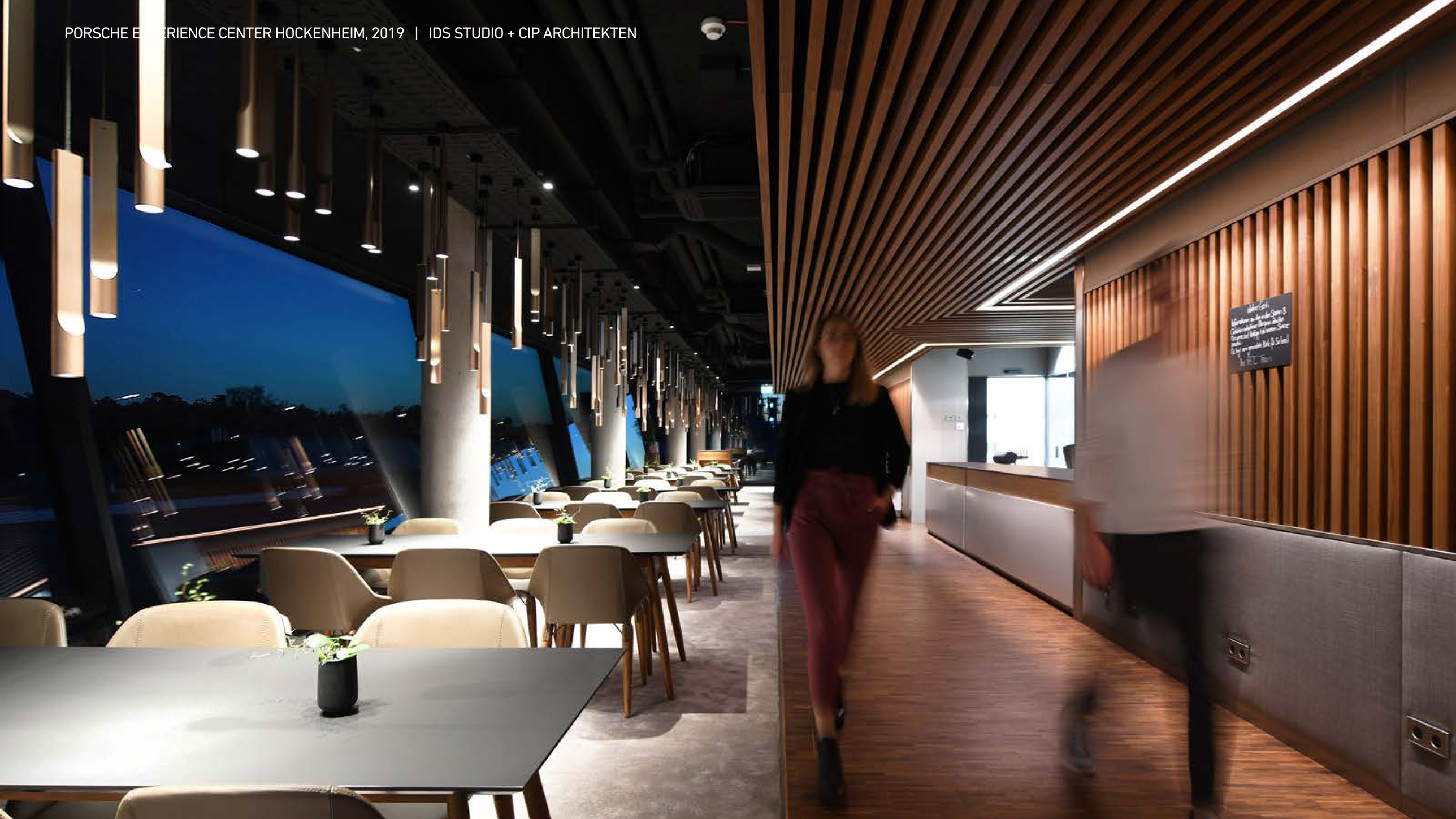
25
AUTOMOTIVE BRANDS
in portfolio

13
YEARS
professional experience

2019
official START of
BUSINESS ACTIVITY

540.000
PROJECT VIEWS
in social networks

PORSCHE E RIENCE CENTER HOCKENHEIM, 2019 | IDS STUDIO + CIP ARCHITEKTEN



IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

WHO WE ARE

HARRY ADLER

FOUNDER & CREATIVE LEAD, IDS

CO-FOUNDER, IMGN STUDIO

PARTNER, IDEAPOLIS

CO-FOUNDER & CEO, REAT

DE WATCH, FOUNDER & CEO

MA Industrial Designer

MSc Applied Mathematics in Economics

Harry is a well experienced designer, Creative lead and intrepreneur. Ages in spatial and communication design, helped him to create his own vision of the brand communication and allowed to start guide the team of talented individuals of IDS Agency

AMBARTSUM KESIAN

DESIGNER, ARCHITECT, IDS

MA Interior Designer

Ambartsun as a philosopher of the space. His design approach is always connected to the sense of a space. His very first task is to find the reason for this space to exist.

DEN MACISCH

PROJECT MANAGER, IDS

BC ART HISTORY

Joined the IDS team as a project manager and design manager. With his indispensable support we are now able to deliver correct design solutions right on time

BENJAMIN BERGMAN

DESIGNER, 3D ARTIST, IDS

BC Industrial design

Rendering speicalist and unique 3D artist, Benjamin joined the team to support us with hi svisual talent and taste to a crispy pictures.

OXANA TYUTYUNNIK

INTERIOR DESIGNER, IDS

Pure artist who found her way to spatial design through art installations and paintings she creates remarkable interiors and changes the naked architectural walls into soulful spaces.

ILIA WINEGARD

3D ARTIST

Talented young designer with high level of skills in different disciplines.

His multidisciplinaric approach allows to create uniqe artistic 3d surroundings and objects used in motion graphics

VALERYI HROMOV

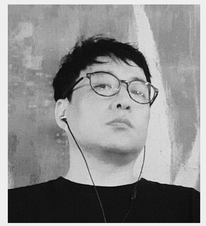
Exhibition Designer
Unreal Engine Specialits

Experienced Motion design specialist with unique expertise in real time renderings and video production using Unreal Engine software

PETER WILDEN

PRODUCT DESIGNER

Graduated in RWTH AACHEN, as a product designer, Peter's talent is spreaded further on other design disciplines



SEAN KIM

EXHIBITION STAND DESIGNER

Studied and worked in South Korea, KIM got a great experience in creating immersive brand spaces, traid fair booths and event concepts

JABRA BOOTH, CES LAS VEGAS 2019 | IDS STUDIO + DIMENSIONAL COMMUNICATION, USA

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

FEAUTURED PROJECTS

PORSCHE EXPERIENCE CENTER
INTERIOR DESIGN, HOCKENHEIM 2019

VOLVO TRUCKS
BOOTH DESIGN, BAUMA CHINA, SHANGHAI 2021

AUDI AG, CHINA
AUTOSHOW BOOTH DESIGN, CHINA 2020 - 2021

CHANGHONG
TRADE FAIR BOOTH, CES, LAS-VEGAS 2020

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

SERVICES

WE COVER ALL SPATIAL DESIGN DISCIPLINES

IASTREBOV DESIGN STUDIO DEVELOPS TEMPORARY AND PERMANENT BRAND SPACES IN THE AREAS OF TRADE SHOWS, EVENTS, RETAIL AND CORPORATE ARCHITECTURE. WE NOT ONLY TAKE THE CORPORATE DESIGN INTO THE THIRD DIMENSION; WE ALSO CREATE THE SPATIAL FRAMEWORK FOR INTERDISCIPLINARY PRESENTATIONS. WE WANT TO CREATE PLACES WHERE ARCHITECTURE MELDS WITH DIGITAL AND ANALOG COMMUNICATION SO THAT WE CAN SHOW BRANDS AND PRODUCTS IN THE BEST POSSIBLE SETTINGS.

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

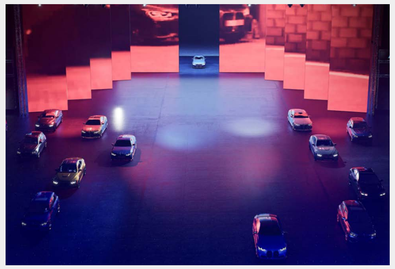
TRADE FAIR BOOTH DESIGN

ONE OF OUR MAIN DISCIPLINES WHERE ALL OUR TALENTS COULD BE REALIZED IN THE BEST WAY

CHANGHONG, LAS-VEGAS, CES 2020

EVENT DESIGN

EXPANDING OUR SERVICES WITH THE EVENT DESIGN WE'RE COVERING MORE OUR CLIENT'S NEEDS



BMW M TOWN, ASIA, 2020-2021

RETAIL DESIGN

THE DISCIPLINE, COMBINING OUR EXPERTISE IN COMMUNICATION DESIGN AND ARCHITECTURE

PUMA RETAIL STORE CONCEPT, BERLIN, 2015

INTERIOR DESIGN & BRAND ARCHITECTURE

BRAND INTERIORS INCLUDING OFFICES AND RESTAURANT ARE ALWAYS THE PART OF OUR PASSION

WALBERT-SCHMITZ, OFFICE SPACE, AACHEN, 2018

TOYOTA GR GAZOO RACING BRAND SPACE, KSA 2022 | IDS STUDIO + ROI ARABIA

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

PARTNERS WE WORK WITH

IDEAPOLIS

IDEAPOLIS, LONDON, UK
COOPERATION ON AUTOMOTIVE EVENT PROJECTS, WORLWIDE PROJECT REALISATION, INTERNATIONAL DESIGN MANAGEMENT, PROJECT CO- CREATION

AUDI FUTURE SUMMIT, BEIJING. WEY SHOWROOM, MUNICH. CADILLAC LAUNCH, CHINA

IMGN

IMGN STUDIOS, AACHEN, GERMANY
CONTENT PRODUCTION, AR / VR PROJECT, ANIMATIONS, SHOW DESIGN, PROFESSIONAL RENDERING, DESIGN CO-CREATION

CADILLAC LAUNCH, CHINA. BMW M-TOWN, WORLDWIDE. WEY, MUNICH

++ Inty

INTY STUDIO, MOSCOW, RUSSIA
INTERACTIVE SOLUTIONS, CONTENT PRODUCTION, MULTIMEDIA PROJECT REALISATION, EVENT DESIGN AND CONTENT

WEY SHOWROOM, MUNICH. YANDEX, MOSCOW. LOEWE, AUSTRIA.

Inter | raum

INTER RAUM, AACHEN, GERMANY
INTERIOR DESIGN, FURNITURE DESIGN, JOINERY

PEC HOCKENHEIM, GERMANY. INTERIOR / OFFICE DESIGN PROJECTS

DISPLAY INTERNATIONAL

DISPLAY INTERNATIONAL, WUERSELEN, GERMANY
CONSTRUCTION ENGINEERING, PROJECT REALISATION WORLDWIDE

SIEMENS IFA BERLIN BOOTH 2017 | FOR SCHMIDHUBER BRAND EXPERIENCE

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

UNIQUE 5 STEPS OF DESIGN DEVELOPMENT PROCESS

1 2 3 4 5

RESEARCH / STRATEGY

Brand research
Goal definition
Messaging
Market analysis
Competitors analysis
Project strategy

SHARING RESULTS
as a PRESENTATION

MAIN STRATEGY

CONFIRMATION>>

OVERALL CONCEPT

Conception
Storytelling
The big picture
Cross-media
Communication-concept

SHARING RESULTS
as a PRESENTATION

MULITPLE IDEAS

SELECTION>>

SHAPE FINDING

Planning concept
Shape finding
Sketching
3D Rough modeling
Screenshots

SHARING RESULTS
as a PRESENTATION

MULITPLE IDEAS

SELECTION>>

DESIGN REFINEMENT

Design refinement
Detailed 3D modeling
Design of details
Materials definition
Furniture selection
Graphical solutions

SHARING RESULTS
as a PREVIEW DESIGN

FINAL CHANGES

CONFIRMATION>>

VISUALIZATION PRESENTATION

Final rendering
Floor plans
Elevations
Animations
Final presentation

SHARING RESULTS
as a PRESENTATION

ALL MATERIALS

SHARING

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

OUR DESIGN PROCESS IS FLEXIBLE AND ALLOWS YOU TO CONFIGURE THAT ACCORDINGLY:

YOUR SPECIFIC TASK
YOUR PROJECT BUDGET
YOUR TIMING & DEADLINE

We are glad to work with you and want to make our service appropriate for the uniqueness of your project.

We can deliver you entire program, cut some design process phases, scale down beginning part or limit the last phase. We can offer a quick solutions as well as the deeply considered collaborative design process.

LET'S FIND AN APPRORPIATE SOLUTION TOGETHER

CHECK OUT OUR SHOWREEL VIDEO

VIMEO.COM/315349683

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

INTERNATIONAL AWARDS

reddot

RED DOT COMMUNICATION DESIGN AWARD 2017 | SIEMENS IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE

DESIGN AWARD 2017

IF DESIGN AWARD 2017 COMMUNICATION DESIGN AWARD | SONY IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE

FAMAB AWARD

FAMAB SILVER DESIGN AWARD 2017 | SIEMENS IFA BERLIN BOOTH 2017

SIEMENS IFA BERLIN BOOTH 2017 | IASTREBOV IGOR + SCHMIDHUBER BRAND EXPERIENCE

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

AGENCIES WE WORK FOR

IDS STUDIO AS A MULTIDISCIPLINARY FREELANCE DESIGN AGENCY PROVIDES SUPPORT DESIGN SERVICES FOR THE COMPANIES AND AGENCIES WORKING WITH BRAND ARCHITECTURE

dimdim

GEORGE P JOHNSON

dimensional WORLDWIDE

brandufaktur

E-SPACE

ADVENT

dreiform

Sunst-Studio

BARZILAI

uniplan

brand artistic

EXPONE

IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

BRANDS WE DESIGN FOR

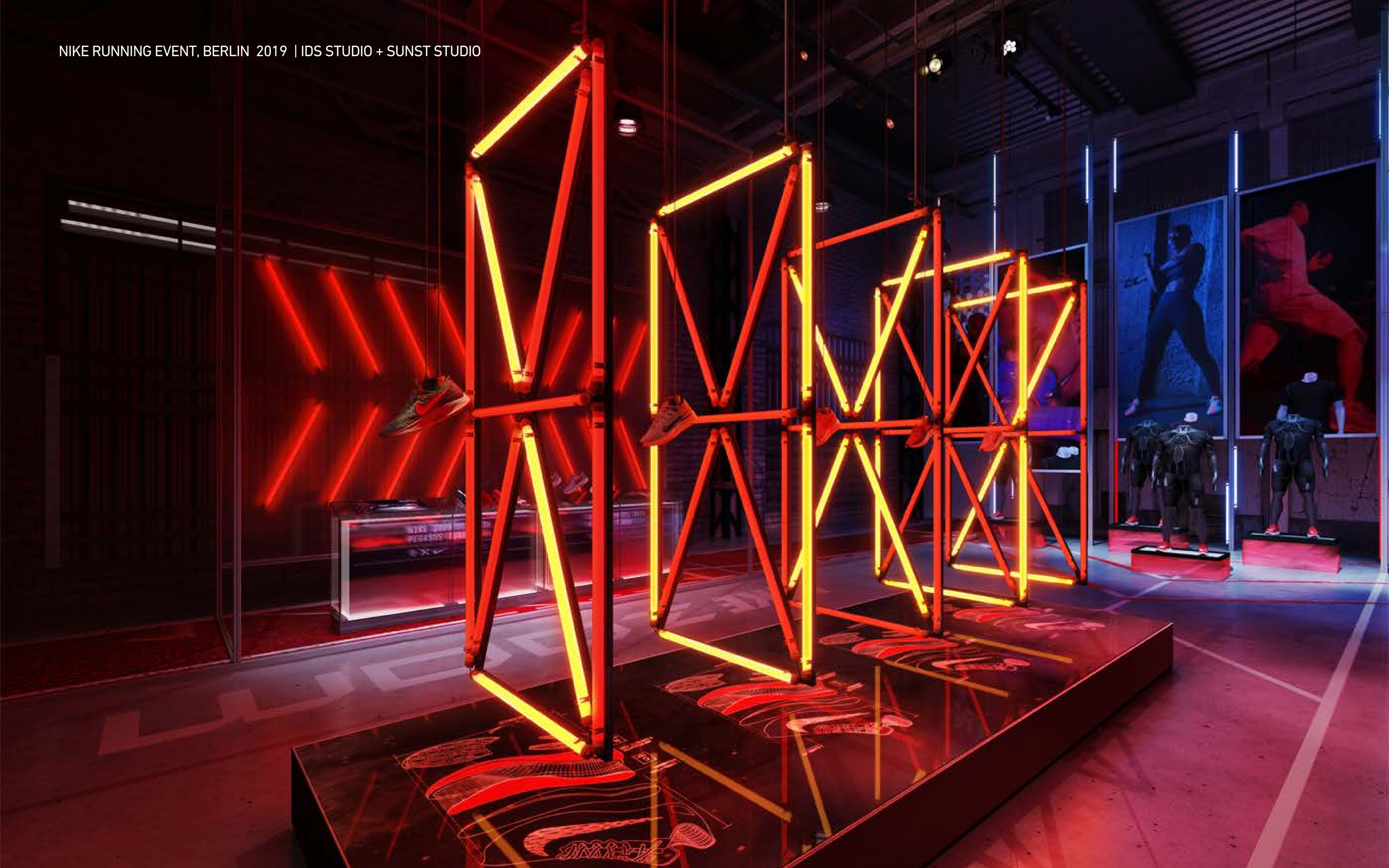
WE ARE PROUD TO HAVE SUCH WELL KNOWN BRANDS IN OUR PORTFOLIO. WITH MANY OF THEM WE STILL WORK SINCE MANY YEARS, CREATED TRUSTED LONG TERM COLLABORATION

MITSUBISHI MOTORS · Midea · Mercedes-Benz · KTM · Hisense · SONY · RENAULT TRUCKS · SIEMENS

HYUNDAI · HONDA · Haier · HAVAL · GEELY · odlo · OPEL · NESPRESSO

CHANGHONG · Audi · PORSCHE · BMW · KIA · NIKE · MINI · PUMA

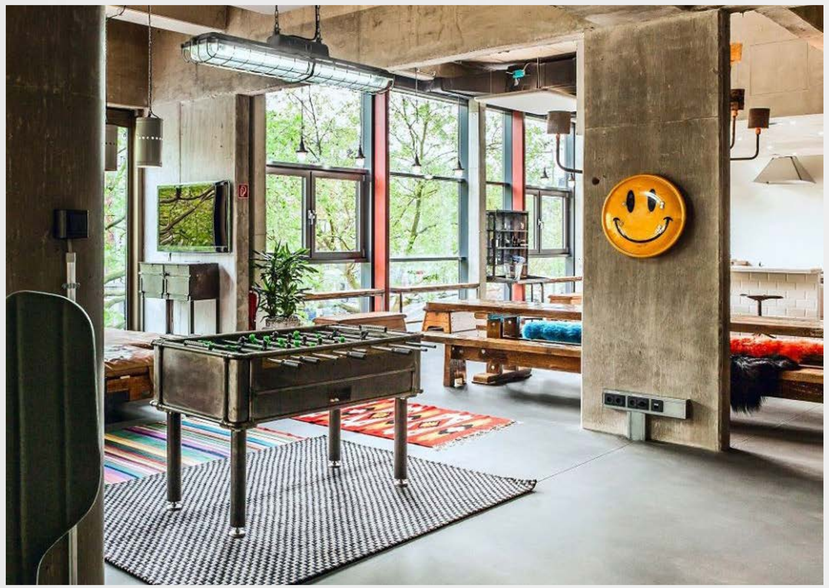
NIKE RUNNING EVENT, BERLIN 2019 | IDS STUDIO + SUNST STUDIO



IDS STUDIO
RAUMDESIGN UND ARCHITEKTUR

WWW. IDSTUDIO.PRO
FRANZSTRASSE 2
52064 AACHEN, GERMANY
T.: +49 (0) 176 691 58 764
EUROPE: HARRY@IDSTUDIO.PRO
KOREA: TRECULKIM@GMAIL.COM

WE'RE LOOKING FORWARD TO MEET YOU IN PERSON IN OUR OFFICE IN THE HEART OF AACHEN, GERMANY



“design is thinking made visual.